

PRESS RELEASE

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New Outsourcing Strategy Sees Domino Appoint Acora

International printing technology specialist Domino Printing Sciences plc has appointed IT outsourcer, Acora, to deliver a five-year managed storage contract

The deal will see Acora manage Domino's entire storage estate for over 2,200 employees worldwide, provide round-the-clock monitoring and support 365 days a year and implement a disaster recovery strategy. The contract will ensure business continuity and safeguard data associated with Domino's day-to-day activity with 200 distributors spanning 120 countries.

The partnership with Acora follows Domino's decision to outsource more of its key business functions.

Dick Wallin, Group IT Director at Domino Printing Sciences plc, explains: "The business has grown dramatically over the last two years and this has placed extra demands on our infrastructure. Partnering with a business whose main objective and key area of expertise is managing and safeguarding corporate data is reassuring. Our work with Acora will enable us to focus on our core strengths and play a role in growing the business even further."

In 2010 Domino achieved a turnover of £300m and is listed in the FTSE 250 share index. Working within the food, beverage, and pharmaceutical industries, the business has manufacturing facilities in the UK, China, Germany, India, Sweden and the UK.

Carl Grieves, Chief Sales Officer at Acora, adds: "Our experience of managing data storage for enterprises with a complex set of requirements and who operate in multiple countries means that we are well-placed to support Domino. As a high-growth business we fully understand Domino's needs and believe that we will help take them to the next level of growth by allowing them to focus on doing what they do best."

For more information on Acora please visit <http://www.acora.com>.

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Notes to editors

About Acora

At Acora we focus on outcomes, not incomes.

Acora delivers Outsourced IT Services to visionary mid-market business leaders who need strategic agility without the shackles of high risk IT. We provide the freedom to flex further, and adapt faster – fully supported by an expertly managed, outcomes-focussed IT strategy. Because true service is about **flexibility**, we meet our clients' ever-changing strategic needs with outsourcing services delivered at whatever level feels right for them. When our clients talk, we listen. No error, no confusion. Just singular, dynamic service that drives new business value at every level in a new and uncertain economy.

About Domino

Founded in 1978, Domino has a global reputation for the development and manufacture of coding, marking and printing technologies that satisfy the compliance and productivity requirements of manufacturers. Domino's consistent year-on-year growth – both organic and through acquisition – is underpinned by an unrivalled commitment to product development, resulting in a portfolio that incorporates complete end to end coding solutions spanning primary, secondary and tertiary applications. Innovative ink jet, laser, print & apply and thermal transfer overprinting technologies are deployed for the application of variable data, bar codes and unique traceability codes onto product and packaging, across many industrial sectors, including food, beverage, pharmaceutical and industrial products.

In 2009/10 the Domino Group (Domino Printing Sciences plc) achieved a turnover of £300 million; it is listed in the FTSE 250 share index on the London Stock Exchange (share code DNO) and was named Company of the Year in the 2010 UK PLC Awards. The Group employs 2,150 people worldwide and sells to more than 120 countries through a global network of 25 subsidiary offices and more than 200 distributors. Domino's manufacturing facilities are situated in China, Germany, India, Sweden, UK and USA.

For further information on Domino, please visit www.domino-printing.com

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