

PRESS RELEASE

Acora expands its service capability through acquisition of PCS

August 2011

Acora (formerly ADA Technology Services) has completed the acquisition of Midlands based Professional Computer Solutions Ltd (PCS). With Microsoft's full endorsement, this acquisition means that PCS customers will continue to receive an exemplary service underpinned by the Acora 3-star accreditation from the Service Desk Institute.

Acora now employs over 120 highly-skilled individuals, of which more than 80 are responsible for supporting customers across the UK, Europe and the US.

David Rabson, Chief Executive Officer at Acora said, "The PCS business impressed me enormously, both for the standards of service and support it achieves for its clients, and for the quality of its people whom we look forward to welcoming into Acora."

Steve Morrow, Director at Microsoft Dynamics UK, added "From the perspective of PCS' customers, I can assure them they are in good hands. ADA is successful, innovative and well-respected. Microsoft happily support this partner acquisition and will continue to offer our support to PCS' customers throughout."

For more information on PCS and its experience in delivering ERP and CRM solutions based on Microsoft Dynamics NAV, visit www.pcs.net

At Acora we focus on outcomes, not incomes.

Acora delivers Outsourced IT Services to visionary mid-market business leaders who need strategic agility without the shackles of high risk IT. We provide the freedom to flex further, and adapt faster – fully supported by an expertly managed, outcomes-focussed IT strategy. Because true service is about flexibility, we meet our clients' ever-changing strategic needs with outsourcing services delivered at whatever level feels right for them. When our clients talk, we listen. No error, no confusion. Just singular, dynamic service that drives new business value at every level in a new and uncertain economy.

Further information: Alison Thompson, Head of Marketing.

E: a.thompson@acora.com

T: +44 (0) 1444 232 000