

# ■ The top 10 benefits of outsourcing IT services

## ① Control and stabilise monthly IT costs freeing up capital.

Outsourcing converts the variable capital expenditure of in-house IT into one predictable, streamlined monthly operational cost. Without the burden of substantial IT investment and maintenance, capital is freed up. Businesses are more able to flex competitively with the market and invest strategically when opportunity arises.

## ② Source the highest quality IT talent without the expense.

Remaining competitive in your marketplace requires the right level of IT talent to drive innovation. Hiring and training IT staff is a huge expense, and temporary employees don't always live up to your expectations. Outsourcing delivers competitive expertise without the commitment of time or cost.

## ③ Peace of mind and business focus.

Knowing absolutely that your non-core business IT processes are being vigilantly managed and competitive capability maintained is a huge weight off any business leader's shoulders. Without the daily distraction of IT maintenance, leadership and staff alike are free to focus their energy on progressing the business and achieving objectives.

## ④ Objective insight

Outsourcing your IT to external experts provides objectivity into the workings of your business. Where in-house IT employees work largely in isolation, outsourcing experts have experience of the wider marketplace and can guide your IT strategy in the most competitive direction.

## ⑤ Increased efficiency and productivity

External management and leading IT expertise ensures that processes will be streamlined and waste eliminated for maximum efficiency, lower costs and more productive employees, allowing your business to create more value for customers.

## ⑥ Agility with new technology

If external experts are managing your business IT, your business is poised to react quickly to any market developments or internal strategic changes. A quality IT outsourcer will have the resources to start new projects right away, with minimum intrusion and downtime. Handling the same project in-house might involve weeks or months of hiring the right people, training them, and providing the support they need.

## ⑦ Stay focused on your core business

Every business has limited resources, but for mid-market businesses the limitation of time and funding is even more pronounced. Outsourcing your non-core business IT processes can help your business stay focussed on what matters without the distraction of complex IT decisions.

## ⑧ De-risk your business

All business investment carries a certain amount of risk. A volatile market, increasing competition, government regulations and evolving technologies are all high-risk factors mid-market businesses must contend with. Outsourcing providers assume and manage much of this risk for you, using industry expertise particularly key in areas of new security and regulatory issues.

## ⑨ Level the playing field

Most mid-market businesses can't afford to match the in-house support services that larger companies maintain. Outsourcing can help the dynamic

mid-market flex competitively by giving them access to similar technology and levels of expertise that large companies enjoy. Working with experts, without the financial burden, can give your company a competitive edge.

## ⑩ Compliance and security

New regulations are introduced constantly, software becomes obsolete, competitors innovate. Concerns about security maintenance, effective software and conforming to new standards can eclipse other priorities, like driving through change and innovation to seize competitive advantage. Wondering if your firewall is up to date, whether you have a DMZ installed, and if your company implemented PCI security standards simply puts strain on your time and resources. Outsourcing can ensure your business is adaptive, compliant, and positioned to compete without barriers.

### At Acora we focus on outcomes, not incomes.

Acora delivers outsourced IT services to visionary mid-market business leaders who need strategic agility without the shackles of high-risk IT. We provide the freedom to flex further, and adapt faster – fully supported by an expertly managed, outcomes-focussed IT strategy. Because true service is about flexibility, we meet our clients' ever-changing strategic needs with outsourcing services delivered at whatever level feels right for them. When our clients talk, we listen. No error, no confusion. Just singular, dynamic service that drives new business value at every level in a new and uncertain economy.

### Further information



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